

 PATTERNON



**EXCLUSIVE PRINTS  
FOR PATTERN LOVERS**  
by Juliana Daltin

*we  
love  
designs  
matching*

Real leather accessories  
hand made in Italy

## ABOUT PATTERNON

Imagine a dimension with no time limits, where history, fashion and art melt together. Try to play with your imagination...

PATTERNON is a brand made up for giving life to the designer Juliana Daltin's prints, colors and imagination, by playing with matching patterns, colors and shapes through the creation of fashion accessories Made in Italy willing to support the craftsmanship.

The designer prioritizes simple and linear shapes to make room for the main character: the PATTERN mix. Each piece of each product has a different print, in a specific placement, in different colors accurately assembled.

The designs of the "Classic" collection take inspiration from the decorative motifs of the textile, artistic and architectural tradition and are revisited in a contemporary perspective, while the "Capsule Collections" can be inspired by different worlds.

The collection is subdivided into different inspiration worlds, offering the possibility to have all products with a large range of colors and prints according each mood, personality and taste.

The products that come from PATTERNON are made of high-quality materials, natural/organic like 100% linen and real leather. Other trials also consider the use of different raw materials, as fine as silk, as traditional and functional as cotton, vegan leather, etc.

Juliana Daltin interprets through PATTERNON the creative act as a game, through which we can have fun and express ourselves freely. This is why collections offer items for all seasons, do not necessarily follow the "calendar" logic, as they can be permanent or limited edition, intended for people (men, women, children), pets, but also objects for the home or office...

@patternon\_milano



## IN SEARCH OF BALANCE

Travelling in the  
depth of our own  
essence, exploring,  
searching in the  
darkest sides of our  
thoughts to find our-  
selves and often  
reflect ourselves in  
others, meditate...  
Finally giving a sense,  
an intimate sense of  
Belonging....

mood BR





#cardholders  
&  
#coincase  
100% real leather  
hand made in Italy



#vertical tote  
100% real leather  
hand made in Italy



#patty bag  
100% real leather  
hand made in Italy









#portfolio bag  
100% real leather  
hand made in Italy

#pocketsquare  
100% superfine linen  
hand made in Italy



#luxury drawer boxes  
hand made in Italy



#wallets  
100% real leather  
hand made in Italy







# I'M A DREAMER

It is through imagination and fantasy that I get to overcome myself, to fly. A childhood without age, that belongs to all of us, all along and at any time.

It is the heart's and mind's childhood, that sense of candid innocence that makes us original and genuine....





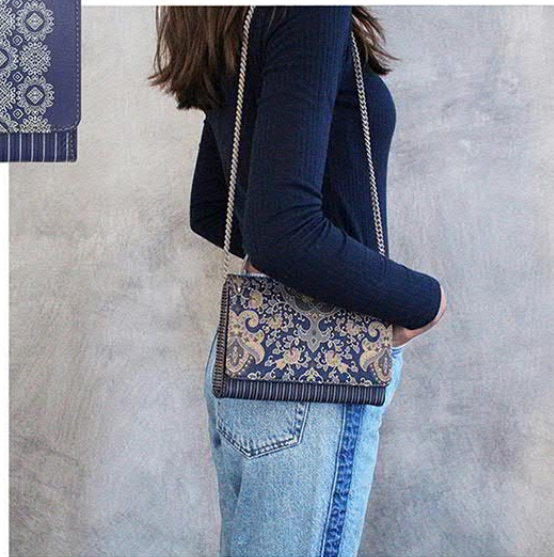
#maxwallet  
100% real leather  
hand made in Italy



#miniclutch  
100% real leather  
hand made in Italy



#portfolio bag  
100% real leather  
hand made in Italy







#backpack  
*100% real leather  
hand made in Italy*







#paulwallet  
100% real leather  
hand made in Italy



#pocketsquare  
100% linen  
superfine fabric  
hand made in Italy

#shoulder strap  
100% real leather  
hand made in Italy



#maxijolly  
100% real leather  
hand made in Italy







## LET'S TWIST AGAIN

Nostalgia for a past  
that has never been  
lived, remembering  
stories that do not  
belong to us, and yet  
experiencing them  
again, through an  
object.

Letting ourselves go is  
never unfashionable:  
the rhythm is that of  
past generations, but  
carefreeness is  
timeless.....



#metal chains  
 rubber-effect painted  
 or  
 vintage bronze metal  
 made in Italy



#maxijolly  
 &  
 #jollybag  
 100% real leather  
 hand made in Italy



#clutch  
 100% real leather  
 hand made in Italy



Alessandro Morandini  
Milano profana nell'età dei Borghesi

# Irving's Place

Text by Stephan Janson Photos by Miguel Flores-Vianna

those "in the know" Caros with joyful, timeless lucky few that were never took it for technology and art worked for

a myriad of enchanting objects to complement every beloved interior.

The maison Oscar de la Renta has asked her to be their "Creative Director for Home," and it could not have been a better choice for this company known for its elegant, sophisticated designs. She lived in many





#cardholder  
&  
#coincase  
100% real leather  
hand made in Italy



#miniclutch  
100% real leather  
hand made in Italy







## MADE WITH LOVE

Attention, calm, total  
dedication and care  
for any little gesture.

Donating ourselves  
through acts of love to  
realize the Common  
Good....



#foulard  
100% superfine linen  
hand made in Italy



#patty bag  
100% real leather  
hand made in Italy











#paulwallet  
100% real leather  
hand made in Italy







## NATURAL FUTURE

Getting back to the  
origins, to one's roots.

Cultivating in the  
present to reach the  
future goals...

Re-educating our  
habits and rediscove-  
ring the values of a  
healthy, pure and  
happy life....





#green mood  
100% real leather  
hand made in Italy











#pocketsquare  
100% linen  
superfine fabric  
hand made in Italy





# UNKNOWN UNIVERSE

A look that goes  
beyond, able to join  
Reason and Heart,  
Philosophy and  
Science, Man and God.  
Holding back the  
breath and diving into  
an unknown universe:  
self-knowledge.  
Letting ourselves be  
poured by the source  
to be born again from  
new perspective...





#red & blue on  
100% real leather  
hand made in Italy



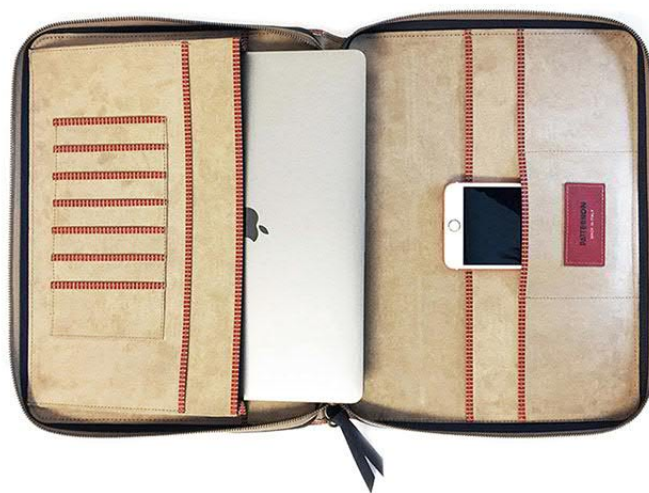








#portfoglio bag  
100% real leather  
hand made in Italy



#shoulder strap  
100% real leather  
hand made in Italy





## About the Designer JU - Juliana Daltin

The designer is fond of "doing" and she likes to work on different projects, to feel free to imagine and experiment with new genres and styles.

Born and raised in Brazil with Italian origins, she graduated from the FASM University of Fashion Design in São Paulo.

She returned to the origins of her ancestors in 2002, when she started a Master in Brand Management at the Istituto MARANGONI in Milan, the city where she still lives.

She worked for several important industrial companies in the TEXTILE, FASHION and HOME sectors, through which she was able to develop "Private Label" projects and designs for important international brands.







FASE 3

3 Scegliere uno schema di colori  
sulla tinta centrale.  
Affinare la  
relazione al p  
sensibilità indi

## Le caratteristiche del colore

Le caratteristiche del colore, si riferiscono a una serie di fattori che influenzano la percezione del colore. Tra questi, si possono distinguere: la luminosità, la saturazione e la tonalità. La luminosità è la quantità di luce che un colore riflette. La saturazione è la purezza del colore, ovvero la sua intensità. La tonalità è la qualità che distingue un colore da un altro. Il colore è un fenomeno fisico, chimico e psicologico. Esso è il risultato di una serie di processi che avvengono nell'occhio e nel cervello. Il colore è un mezzo di comunicazione e ha un ruolo importante nella vita quotidiana. Esso può essere utilizzato per esprimere emozioni, idee e sentimenti. Il colore è un elemento fondamentale del design e dell'arte.

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Instagram:  
[@patternon\\_milano](https://www.instagram.com/patternon_milano)

[www.patternon.com](http://www.patternon.com)  
[info@patternon.com](mailto:info@patternon.com)